

Evaluation criteria for group work:

Grades 1-5, The student has actively participated in the service design work group, analysed and approached the topic creatively, presented the result together with the work group and was able to answer questions related to the presentation.

Threshold criterion: problem-solving is approached creatively, solutions are presented in an engaging way.

Assessment criteria for the exam:

Grades 1-5,

As a result of the exam, the group will have created a service design of their choice and met the following deadlines:

- Defining the objectives 25.09
- Definition and selection of target groups 25.09
- Empathy and value proposition 25.09
- Search for analogues and creative solutions 09.10
- Experientialisation of a service / product 09.10
- Prototyping (homework) 23.10
- Formalised service design (homework) 23.10

Presentation of the exam (presentation): 23.10

Examination defense, presentation to the company: 23.10